



***Building Pathways to an Active Lifestyle***



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The Adventure Relay Race has 15 checkpoints with opening and closing ceremonies at the start and finish. There are two races – the full race of 180km and the half race of 90km. Hundreds of people pass through these checkpoints as the race progresses through the day. At each there will be signage (banner/board) which will include sponsor's logos. Your company logo will be visible on our website, social media pages and in our Trail Talk newsletter. We would also be open to recognizing your support in other ways..

### **SPONSORSHIP LEVELS FOR ADVENTURE RELAY RACE**

**Checkpoint Sponsorship:** Signage at designated checkpoint, recognition on Relay website page, social media pages and in editions of Trail Talk newsletter.

|                           |                 |              |
|---------------------------|-----------------|--------------|
| <b>Start of Full Race</b> | Rice Lake       | <b>\$750</b> |
| <b>End of Race</b>        | King City       | <b>\$750</b> |
| <b>Start of Half Race</b> | Purple Woods CA | <b>\$500</b> |
| <b>Other checkpoints</b>  |                 | <b>\$250</b> |

**Volunteer Meeting Sponsorship:** Signage at training, recognition on Relay website page, social media pages and in editions of Trail Talk newsletter.

|                          |                    |              |
|--------------------------|--------------------|--------------|
| <b>Volunteer Meeting</b> | Room rental & food | <b>\$250</b> |
|--------------------------|--------------------|--------------|

#### **Corporate Team Sponsor:**

|                         |                              |               |
|-------------------------|------------------------------|---------------|
| <b>Full Relay Race:</b> | Rice Lake to King City       | <b>\$2000</b> |
| <b>Half Relay Race:</b> | Purple Woods CA to King City | <b>\$1500</b> |

Please do not hesitate to contact me directly at 905 836-5033 or [carol.dowell@rogers.com](mailto:carol.dowell@rogers.com) if you have any questions.

Sincerely,

Carol Dowell  
O RTA Fundraising Committee